

# 1. Introduction

**1.1.** This website uses session and persistent cookies. A session cookie is stored temporarily and ceases after you close the browser. A persistent cookie is stored after the session is ended.

**1.2.** Some cookies set on our website are placed by our social media, advertising, analytics and remarketing partners (“Partners”), who may combine the cookies collected via our website with other information you have provided or collected from other websites.

# 2. What is a cookie?

**2.1.** A cookie is a tiny file with text information stored by a web browser when you access a website. The website browser can save and identify your browsing activity and individual preferences.

**2.2.** Some cookies set on our website may, when combined with unique identifiers and other information received by the servers, be used to identify you (“Cookie Identifiers”). We do not use Cookie Identifiers to identify you; however, as Cookie Identifiers can, in theory, result in your identification, we treat such data as personally identifiable information.

# 3. Consent to use cookies

**3.1.** Our website uses cookies based on your consent. You are not obliged to provide your consent to us for the processing of cookies.

**3.2.** You give your consent for the processing of cookies and accept this Cookies Policy in the following ways:

- in the case of Cookie Identifiers – by – accepting this cookie policy;
- in case of other cookies (i.e. which are not able to identify you) – simply by using our website.

**3.3.** By accepting this Policy, you have provided us with your freely given, express and specific indication of your informed and clearly expressed consent to having your cookies collected and processed by our Partners and us as described in this Cookies Policy.

**3.4.** To withdraw your consent for the processing of your Cookie Identifiers, please send an email to [hello@fyst.com](mailto:hello@fyst.com). After you withdraw your consent, we shall immediately turn off Cookie Identifiers and delete your Cookie Identifiers from all our systems.

# 4. Why we use cookies

**4.1.** We use cookies set on this website (also by our Partners) to analyze the website's use and traffic and enhance its performance.

**4.2.** Our Partners may use the cookies collected via our website for purposes going beyond those for which we need the cookies, in particular for:

- setting up your preferences when using other websites;

- showing advertising that is most relevant to you;
- measuring the performance of ad campaigns for businesses that use Partner’s services;
- tracking your behaviour across the websites.

**4.3.** We do not utilize automated decision-making when processing your Cookie Identifiers.

## 5. Period of processing

**5.1.** We shall store your Cookie Identifiers for no longer than is needed for the processing, i.e. unless you withdraw your consent to our processing by the section “Consent to use cookies” above.

## 6. Sharing of Cookie Identifiers

**6.1.** You agree that we may share your Cookie Identifiers when this is needed for processing mentioned in the section “Why we use cookies”:

- with the companies being in the same corporate group with us or with companies having a similar ownership structure or being under common control with us;
- with our Partners:
  - google services
  - linkedin.com
  - zendesk.com
  - facebook.com
  - twitter.com
  - instagram.com
  - pusher.com
  - amazonaws.com
  - bing.com

**6.2.** Our Partners may set up their cookies on our website and, therefore, may collect Cookie Identifiers.

## 7. Transfer to third-countries

**7.1.** You agree that categories of persons who may receive your Cookie Identifiers under the section “Sharing of Cookie Identifiers” may be located outside European Economic Area. As a result, your Cookie Identifiers may be transferred out of European Economic Area to countries where data protection and privacy regulations may differ from your home country and offer a lower level of protection.

## 8. Your rights

**8.1.** You have the right:

- to obtain from us the information regarding the processing of Cookie Identifiers by us;
- to obtain from us without undue delay the rectification of inaccurate Cookie Identifiers that concern you;

- to obtain from us the erasure of Cookie Identifiers (your 'right to be forgotten');
- to restrict the processing of Cookie Identifiers by us when it is permitted under the applicable law;
- to obtain from us Cookie Identifiers in a structured, commonly used and machine-readable format and to transmit that data to another controller without any obstacle on our side;
- to lodge a complaint against us with our supervisory authority for GDPR purposes – the [State Data Inspectorate of Latvia](#).

## 9. Policy Updates

**9.1.** We may update this Cookies Policy from time to time. If we change this Cookies Policy in a way that increases our rights for collection, processing, usage and storage of your Cookie Identifiers, such changes shall apply to you only upon giving your consent for the changes. All the other changes shall apply to you immediately upon posting a new Cookies Policy on the website.